

# Appendix Images



Logo Concept (Trademark Dependent)



Concept Signage

The existing sign is approximately 3 feet x 4 ft. I would install a new unlit wooden sign bearing the name of my company. The name and logo are currently under review by the USPTO for trademark.



Roasting Organic Coffee in 1997

This will not be my first time opening a coffee company. I started California's first 100% certified organic coffee company in 1997, before moving to New York to pursue a career in advertising. I am very excited to bring all of my life experiences together and apply them to this business in the town of Olive.